LocationBox Licensing and Pricing

LocationBox Services

LocationBox services are grouped under following items:

- Map Services(up-to-date maps with high coverage and map APIs)
- POI search services(locations of all branches of more than 600 brands)
- Address services(parsing, geocoding, reverse geocoding)
- Analysis services (Services for map usage and POI display for reporting and analysis services)
- Traffic (Online traffic information on city centers and main roads)
- Routing(distance, time and delay calculations)

Terms of Use for LocationBox Services

Corporate and personal application developers will receive service password by registering www.locationbox.com.tr site and they can start using LocationBox Services, according to the criteria listed below. By registering it is assumed that they read and agreed to the Terms of Use document located on LocationBox site.

Personal users and corporate customers can integrate LocationBox services to their applications and they can purchase access rights according to their needs and can start using LocationBox services. By purchasing access rights it is assumed that LocationBox Terms of Use document is read and accepted.

LocationBox Services Licensing

The usage of LocationBox services are licensed according to number of "transactions". Usage of some services can result in multiple transactions. Following list shows the number of transactions for each service.

Opening a map view for each session:	1 transaction,
Listing hierarchical(*) address data for address entry:	1 transaction,
Parsing, Geocoding, Reverse geocoding:	2 transactions,
Routing services:	2 transactions,
Routing Matrices:	1 transaction for each row,

(*): Listing first two levels in the hierarchy is 0 transactions

Special charges are applied for the following services in LocationBox platform. Please contact LocationBox sales team for pricing.

Special LocationBox services

Pricing for following applications and services does not depend on number of transactions metric
- Track and trace
- Telemetry
- Live traffic
- Pharmacies on duty

LocationBox licensing models

Personal users and corporate customers can integrate LocationBox services to their applications and they can purchase access rights according to their needs and can start using LocationBox services. By purchasing access rights it is assumed that LocationBox Terms of Use document is read and accepted.

Application developers can use the LocationBox services free of charge if their usage is compatible with the definition below. Corporate users can utilize the services with yearly payments according to the number of transactions generated by their application.

Application Developers

Application developers can use free of charge according to following Application Developer Terms.

Application Developer Terms

- Maximum 250 transactions per day
- Maximum of 50,000 transactions per year
- Developed application should be free and should not work in a revenue model
- Application should be available to public access and should not be presented under a password protection

If any of the above terms breached more than three months developers will be invoiced according to their usage in advance for the first year.

Application developers can use test versions of other services which does not depend on number of transactions metric royalty free.